



Armidale Community Radio Incorporated
Kentucky Street (P.O. Box 707)
ARMIDALE, New South Wales, 2350
PH: (02) 6772 1486
E: info@2arm.net.au
Website: www.2arm.net.au
ABN: 30 635 647 271

FM 92.1 Armidale Uralla Walcha Guyra
Your voice in the community

MUSIC POLICY

**As required by Community Radio Broadcasting CODE 5
To reflect our commitment to develop Australian music and
provide opportunities for performers to have their work regularly broadcast.**

PURPOSE

The purpose of this policy is to ensure that 2ARM FM continues to play a diverse range of music throughout all of its programming, supports local musicians and complies with the 25% Australian music requirement of the community radio codes of practice by aiming for 30% Australian music across all general programming. This will allow for specialist programs (music and/or talks based) which may not be able to meet the 25% quota (see #2 under 'Policy')

BACKGROUND

Community broadcasters are renowned for supporting new, local, independent and particularly, Australian music. Many musicians have had their first airplay and interviews on community stations, so community broadcasters are in a unique position to play and engage with a broad range of musical styles. The 2006 McNair Audience Research Survey show this support of the music industry and diverse music played is one of the key reasons people listen to community radio.

POLICY STATEMENT

All programs on 2ARMF Community Radio will endeavour to ensure that at least 30% of the total music played throughout the program is Australian unless;

- The programs aim is to focus on music or culture other than Australian
- The musical style of a program is of a nature that does not have a high instance of Australian recordings.

In these instances, prior approval must be given by 2ARMF management for a program to qualify for these exemptions.

All Australian recordings which are the property of the station will be visibly identified as Australian.

All presenters are required to complete and hand in a music log sheet after each program.

An audit of Australian music content will be conducted on a monthly basis by 2ARMFM management.

Presenters are encouraged to, within the confines of the sponsorship framework, promote events where local musicians are featured.

Presenters must not make representations to record companies or other music suppliers on behalf of 2ARMFM unless prior consent has been given by 2ARMFM management.

2ARMFM will not accept any form of payment in cash or in-kind, in return for providing airplay or promotion of music, except under standard sponsorship arrangements.